

A woman with long brown hair, wearing a white blazer, is sitting on a green sofa. She is looking towards the camera with a slight smile. Her hands are on a silver laptop, which is open on her lap. The background is a solid green color.

Cut straight to your news.....



Why pay for bells and whistles when you can track the media yourself?  
Easy to set up, easy to use, and easy on your wallet.

# Slice media tracking

Knowing what is being said about your business or industry can profoundly influence your strategic direction and future growth.

Based on your tracking criteria, we sort and filter media information that is relevant to your business and then deliver it to you online. You are in control of what media is covered, setting up the search strings most relevant to your needs and defining tracking folder for your media to be sorted into. We deliver your news to you online, in real time.

Slice is 100% Australian owned, and was developed specifically to help Australian and New Zealand businesses.

## Simple

No paperwork. No waiting. No delays. Getting started with Slice is quick and easy. Just sign up, log on, set up and get tracking!

## Accurate

You can change your search criteria at any time to make it as specific or as general as you like. You are in control.

## Economical

Effective, low-cost media tracking. Nothing more, nothing less. You won't pay for anything else you don't need or wouldn't ever use.

# A package to suit your needs

Whether you're an old hand at media tracking or a complete novice, our easy to follow online tour will help you get the most from your Slice media tracking. And with three sizes to choose from there's a Slice package to suit the needs, scale and budget of your business.

Slice Media Pty Ltd  
Phone: 1300 1 SLICE  
Email: [service@slicemedia.com.au](mailto:service@slicemedia.com.au)

## O1 Small

Test the water. Experiment. Discover how media tracking can help your business, with 10 Tracking Folders and up to 55 news clips within 30 days. Top level tracking for the entry level price of only \$295\* per month.

## O2 Medium

Maybe you're a bigger business with a greater need for media tracking. 25 Tracking Folders with up to 250 news clips in a 30 day period will help you manage substantial media campaigns, for only \$595\* per month.

## O3 Large

The ultimate desk-top media tracking package. 55 Tracking Folders and 600 news clips in 30 days offers total flexibility to manage even the most complex media issues. Complete control for just \$995\* per month.

\* plus GST